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**TWO PROMINENT EARLY CHILDHOOD CARE AND EDUCATION PROVIDERS AFFILIATE TO
EXPAND STATEWIDE REACH TO LATINX COMMUNITIES.**

CHICAGO (July 5, 2023)— Brightpoint acquired El Hogar Del Niño on July 1st, 2023, which marked the beginning of a partnership to increase early childhood care and education, parent support, mental health and wellness and youth services to Latinx families. El Hogar Del Niño is a trusted and established community-based early childhood education provider serving Chicago’s Pilsen neighborhood for 50 years. Brightpoint, formerly Children’s Home & Aid, is a 140-year-old child and family service organization that rebranded on May 24th, 2023, after launching a strategic plan with a new emphasis on prevention, families as the most important asset for children’s well-being and racial and social equity.

Together, Brightpoint and El Hogar Del Niño will elevate the quality of early childhood education in Latinx communities throughout the state and achieve a more profound impact.

El Hogar Del Niño serves approximately 300 children and families in the Pilsen and Little Village communities. Since its creation in the 1970s by five community activists, El Hogar has been driven by a spirit of action and intense commitment to the Latino parents and children of Pilsen. As part of Brightpoint, which serves over 2,800 Latino children and families across the state, El Hogar will be able to add additional services to better meet the needs of families on the Lower West Side. As gentrification increases in and around the Pilsen community, families will have access to services across Metropolitan Chicago and Illinois.

“As the daughter of one of the five founders of El Hogar Del Niño, it warms my heart to know that this affiliation ensures the future of their mission established back in 1972. They saw the need to provide quality care with a solid scholastic foundation in a culturally familiar setting for our youngest and most vulnerable population” said Teresa Morales, Vice Chair of El Hogar Del Niño’s affiliation board. “EHDN has stumbled, risen, and grown throughout these last 50 years. Our Board of Directors now feel that it is time to share our wisdom and knowledge with

others. This affiliation provides EHDN with the opportunity to expand outreach and support to the newer generations in the Latinx communities.”

El Hogar Del Niño’s community-based work will elevate Brightpoint’s partnerships and grassroots-level initiatives, creating a stronger connection across the Metropolitan region for the voices and experiences of Latino families, including newly arriving immigrants.

“Brightpoint will also have access to expert culturally aware early child education services from an organization rooted in one of the largest Mexican communities in the Midwest,” said Brightpoint’s President and CEO Mike Shaver. “From that history and power, together we can elevate the strengths of Latino families and communities, ensuring that ethnicity and zip code do not predict a family’s social capital and economic mobility.”

Brightpoint and El Hogar Del Niño believe that family is the most important asset for child and youth wellbeing, which is rooted in each organization’s commitment to early childhood care and education. Together, the organizations are positioned to provide the best quality early care and education possible, with an expert focus on the needs of Latino, and newly arriving families.

About Brightpoint (formerly Children’s Home & Aid)

Brightpoint is a distinguished child and family services organization. We started our journey as Children’s Home & Aid and have served Illinois children since 1883. Brightpoint is recognized for establishing best practices and achieving results through our programs and services that focus on child abuse prevention, healthy child and youth development, and strengthening families. Brightpoint promises to be brave with our families and support their brave choices, because we know that those choices can create strong families and strong families create thriving children.

Brightpoint works with over 30,000 children, youth and families each year in 67 counties across Illinois. Our organization’s mission is to advance the well-being of children by investing in families to disrupt the systemic and multi-generational cycle of racial, social and economic inequality. Our vision is an equitable world where all children and families thrive in strong communities. Learn more at www.brightpoint.org.

About El Hogar Del Niño

Established in 1972, El Hogar del Niño is an award-winning, NAEYC accredited bilingual early childhood education organization serving over 300 students from Chicago’s Pilsen, Little Village, and South Lawndale communities. El Hogar del Niño’s mission is to light the path for children and their families to reach their fullest potential within nurturing, culturally aware learning environments. The vision of El Hogar del Niño is to lead quality early childhood

education and family support services for striving families in need, primarily in Latino communities.

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