

## Media Contact:

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## CENTRAL ILLINOIS BUSINESS AND COMMUNITY LEADERS CELEBRATE THOSE WORKING TO IMPROVE THE LIVES OF CHILDREN AND FAMILIES AND A NEW BRAND IDENTITY

What: Children's Home & Aid 2023 Thrive Breakfast

Where: DoubleTree by Hilton Hotel Bloomington, 10 Brickyard Dr, Bloomington, IL

61701.

**When:** May 24<sup>th</sup>, 2023, 6 a.m. Check-in, 7 a.m. - 8 a.m. Program

Central Illinois business and community leaders will celebrate the successes achieved through the generous community support for Children's Home & Aid. This year we are commemorating 140 years of working with children and families in Illinois and announcing a new direction in our commitment to strong families and thriving children. Children's Home & Aid has never been afraid to make bold changes, and disrupting systems is in our DNA. We will announce a new name that manifests our steadfast commitment to our mission and vision and our belief that the most important asset for child and youth well-being is family.

"Children's Home & Aid provides and creates services always asking, "what if?" instead of labeling that family by calling them "neglectful" parents, we asked them "what would help?" and then we provided resources to work toward a solution. What if instead of waiting until there is a crisis that requires a child to be removed from their home, we intervene at the first sign of struggle, providing parents with the resources and support that they tell us they need," stated Mendy Smith, Vice President, Central Region, Children's Home & Aid.

Children's Home & Aid's President and Chief Executive Officer, Mike Shaver, will give opening remarks, we will announce the 2023 Thrive Award winners, and end with a program participant sharing her story.

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## About Children's Home & Aid

Children's Home & Aid partners with more than 30,000 children, youth, and families each year in 67 counties across Illinois providing services that strengthen families, including parent support programs, early care, education, counseling, and youth services. We advance the well-being of children by investing in families to disrupt the systemic and multi-generational cycle of racial, social, and economic inequality. More information about our programs and services can be found at <a href="http://childrenshomeandaid.org">http://childrenshomeandaid.org</a>. The organization provides various programs at offices in Bloomington and Champaign, including the Scott Child & Family Center in Bloomington and The Children's Room Law & Justice Center in Champaign.